

# SHRI AHIMSA NATURALS LIMITED

*(Formerly known as- SHRI AHIMSA MINES AND MINERALS LIMITED)*

Registered Office: E-94, RIICO Industrial Area Bagru Ext., Bagru, Jaipur-303007  
Contact No. 0141- 2202482; Fax: 0141- 2203623; Email Id: info@naturalcaffeine.co.in;  
CIN: L14101RJ1990PLC005641, Website:www.shriahimsa.com

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May 28, 2025

To,  
The Manager  
Listing Compliance Department  
National Stock Exchange of India Ltd.  
Exchange Plaza, Plot no, C-1, Block G,  
Bandra Kurla Complex, Bandra (E),  
Mumbai-400051 Maharashtra, India

Reference: - ISIN: INE0DM401012; Symbol: SHRIAHIMSA

**Subject: Investor Presentation for FY 2024-25**

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, please find enclosed herewith Investor Presentation for FY 2024-25.

The investor presentation shall also be uploaded on the website of the Company.

You are requested to kindly take the above on record.

Thanking You,

Yours faithfully,  
*for Shri Ahimsa Naturals Limited*

Aayushi Jain  
M. No: A55028  
Company Secretary and Compliance Officer

*Encl: As Above*



**SHRI AHIMSA NATURALS LIMITED**

**Investor Presentation  
May 2025**



## Business Profile

- Engaged in extraction and processing of Caffeine Anhydrous Natural (Natural Caffeine) and Green Coffee Bean Extracts (GCE) from natural sources – majorly tea & coffee.
- Source crude caffeine from decaf plants across the world and process it into food grade Caffeine Anhydrous Natural (Natural Caffeine)
- Among the leading global manufacturers of Natural Caffeine
- Export-focused business with majority of sales to America, Europe, etc
- Our Founder, Mr. Nemi Chand Jain, has over 35 years of experience in this business
- The extraction process is developed in house through more than 20 years of R&D
- Our products are approved by premier global institutions

## Our Products

**Caffeine Anhydrous Natural** : A naturally derived stimulant from crude caffeine (bi product of coffee decaffeination process) and other natural sources like tea waste and coffee waste. Used in the food & beverage, nutraceuticals, cosmetics, and pharmaceutical industries.

**Green Coffee Bean Extract** : Derived from crude caffeine and unroasted coffee beans, which retains natural chlorogenic acid and antioxidants. Its properties helps in weight loss , thereby is widely used in nutraceuticals, supplements, and functional beverages

**Herbal Extracts** : Natural extracts such as Senna Leaf, Bacopa Monnieri, Turmeric Extract, Curcumin, Garcinia, etc. used in various nutraceutical formulations

## Financial Snapshot (Consolidated)

Particulars (₹ in lakhs)	FY25	FY24	FY23	FY22 <sup>^</sup>
<b>Revenue from Operations</b>	9,581	7,798	10,388	5,795
<b>EBITDA</b>	3,226	2,746	5,246	1,813
<b>EBITDA Margin (in %)</b>	33.7%	35.2%	50.5%	31.3%
<b>PAT</b>	<b>2,190</b>	<b>1,870</b>	<b>3,821</b>	<b>1,103</b>
<b>PAT %</b>	22.9%	24.0%	36.8%	19.0%
<b>EPS</b>	11.6	10.2	20.9	6.8
<b>Net worth</b>	15,455	8,393	6,523	2,702
<b>Debt</b>	30	1,383	343	636
<b>ROCE (in %)</b>	25.6%*	25.8%	71.5%	48.7%

<sup>^</sup> Standalone

\*calculated without considering ipo proceeds as it was received on March 29, 2025

## Manufacturing Facility

Capacity (In MTPA)	Caffeine Anhydrous Natural	Green Coffee Bean Extract
Existing : RIICO ,Bagru ext., Jaipur	270	200
Upcoming : Sawarda , Jaipur	700	300

Manufacturing of Herbal extracts is currently outsourced. The upcoming plant is designed to have fungible capacity whereby it will also be used towards in house manufacturing of herbal extracts along with Natural caffeine.

# ► Overview (contd.)

## Key Strengths

### Leading players in Natural Caffeine Extraction

**One** of the largest Natural Caffeine manufacturer in the world  
**Largest** Natural Caffeine manufacturer in India

### Self developed solvent extraction process

Our Promoters have evolved the caffeine purification process through

**20 years of R&D**

- High Yield Efficiency
- Consistent Quality meeting the stringent standards
- Multiple use plant for Extraction of diverse natural products

### Pioneer in developing technology

#### Waste to Value

- Extraction of GCE as a bi product in the process of natural caffeine extraction
- Extraction of caffeine from tea and coffee waste such as coffee wax , coffee sludge etc.

### Global cost leadership

**Lowest cost producer** of both Natural Caffeine and GCE in the world

### Regulatory compliance & approvals

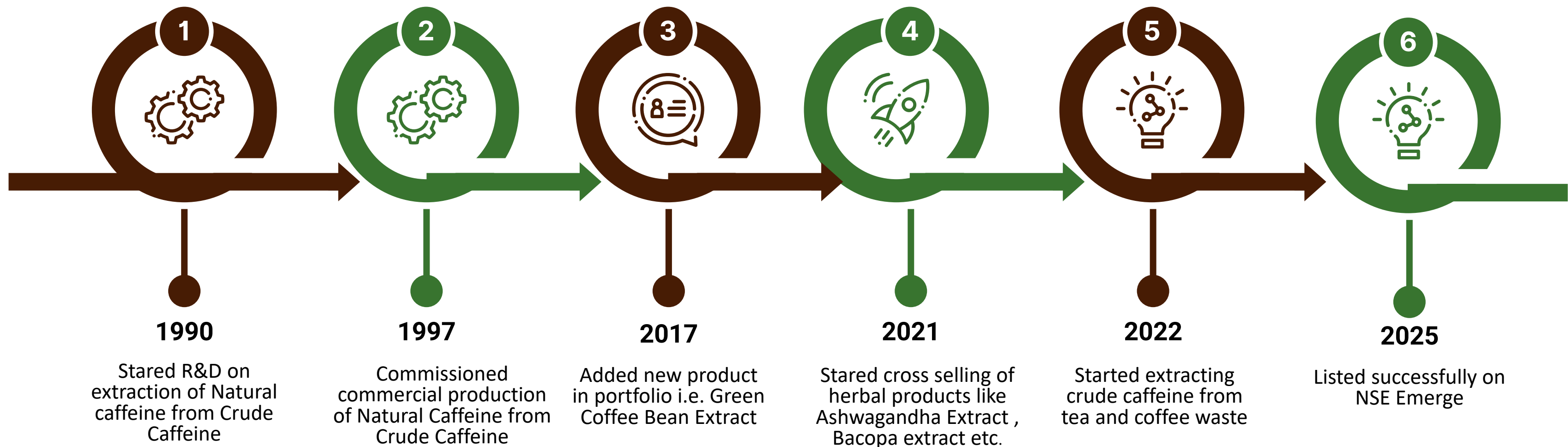


# ▶ Key FY 2025 Highlights

- **Listing:** Completed our Initial Public Offering (IPO) and got listed on NSE Emerge , marking a significant milestone in our growth journey.
- **Strong Financial Performance:**
  - Revenue growth of 23% YoY
  - EBITDA growth of 18% YoY
  - PAT growth of 17% YoY
  - Achieved Net Debt Free status
  - Delivered a healthy ROCE of ~26%
- **Greenfield Expansion:**
  - Commenced construction of our greenfield project.
  - Incurred capital expenditure of ~ ₹700 Lakhs during the year.
- **Approval:**
  - Received the prestigious FSSC 22000 approval, reinforcing our commitment to food safety and quality standards.

# ► Our Journey

Major events and milestones of our Company



# ► Our Strategy



## Expanding capacities

Expanding production capacity of Caffeine Anhydrous Natural and Green Coffee bean extract through investment of ~ ₹6000 Lakhs in greenfield project



## Increasing Presence

With a view to further diversify customer base and increase market share, we intend to augment our sales in current geographies as well as open up new export markets



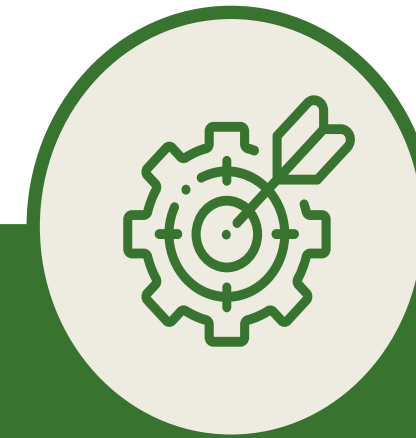
## Strengthening R&D

Increase our focus and investment towards R&D initiatives to further extract caffeine from other natural sources and develop new products



## Expanding Supplier Base

We intend to broaden our supplier network to bring in greater cost efficiencies and reduce supplier concentration



## Increase Volumes

We aim to expand sales volume by scaling operational capacities and optimizing utilization. This includes strategic investments to broaden our production base and extend our reach into new markets

# ► Synthetic v/s Natural Caffeine

Particulars	Natural Caffeine	Synthetic Caffeine
Sources	Natural sources Tea & Coffee	Chemically synthesized from Urea
Properties	Chemically similar properties	Chemically similar properties
Pricing	3x of Synthetic Caffeine	1/3 <sup>rd</sup> of Natural caffeine
Market share (Volume)	10% (limited to availability of natural sources)	90% (balance caffeine market)

## Advantages of Natural caffeine :

- Gradual & long-lasting stimulating effect on consumption
- No risk of discoloration
- Premiumization for naturally labelled products

Caffeine usage in the end product is minimal thereby Natural caffeine is the preferred choice as the end user gains dipropionate benefit as compared to the marginal increase in cost of caffeine.

## Growth drivers of Natural caffeine :

- Increasing trend of decaffeinated coffee in developed and developing countries driven by economic prosperity
- Development of feasible commercial extraction from new sources of Natural Caffeine such as Tea waste, Coffee sludge and Coffee wax

*Shri Ahimsa is a pure play Natural Caffeine manufacturer*

# ► Board Of Directors :



**Mr. Nemi Chand Jain**  
Chairman and Managing Director  
35 years of Experience



**Mr. Amit Kumar Jain**  
Whole-Time Director  
and Chief Financial Officer  
20 years of Experience



**Mr. Dipak Kumar Jain**  
Whole-Time Director  
20 years of Experience



**Mrs. Sumitra Jain**  
Non-Executive Director  
30 years of Experience



**Mr. Om Prakash Bansal**  
Independent Director  
25 years of Experience



**Mr. Atul Maheshwari**  
Independent Director  
23 years of Experience



**Mr. Ved Prakash Sujaka**  
Independent Director  
13 years of Experience



**Mr. Manoj Maheshwari**  
Independent Director  
31 years of Experience

# Certifications:

## HALAL CERTIFICATE



## ISO 9001:2015 CERTIFICATE



## ISO 14001:2015 CERTIFICATE



## ISO 22000:2018 CERTIFICATE



## ISO 45001:2018 CERTIFICATE



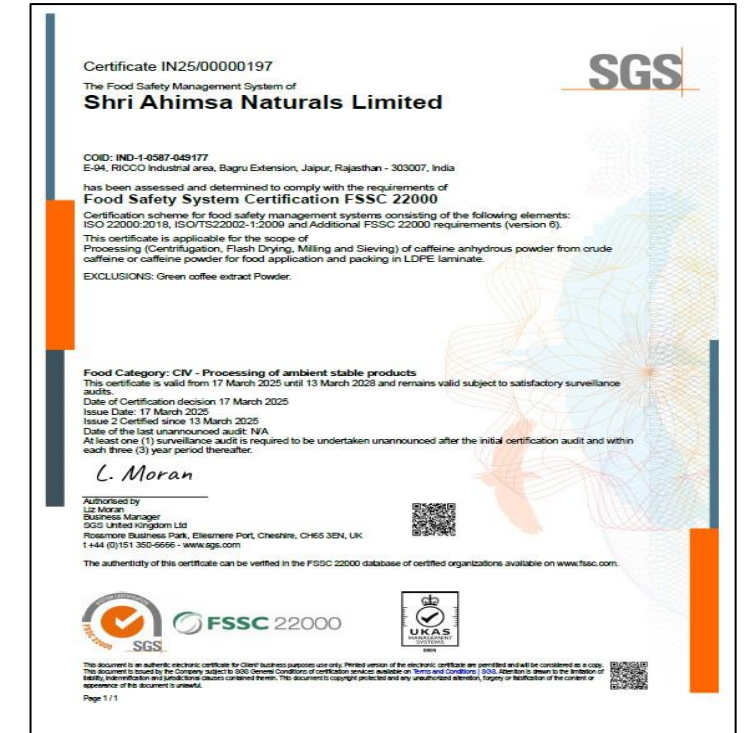
## BIQS CERTIFICATE



## BIQS CERTIFICATE



## FSSC 22000





# ▶ Safe Harbor

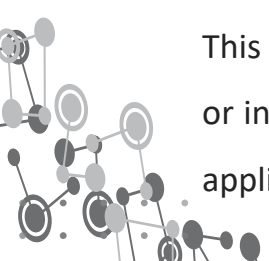
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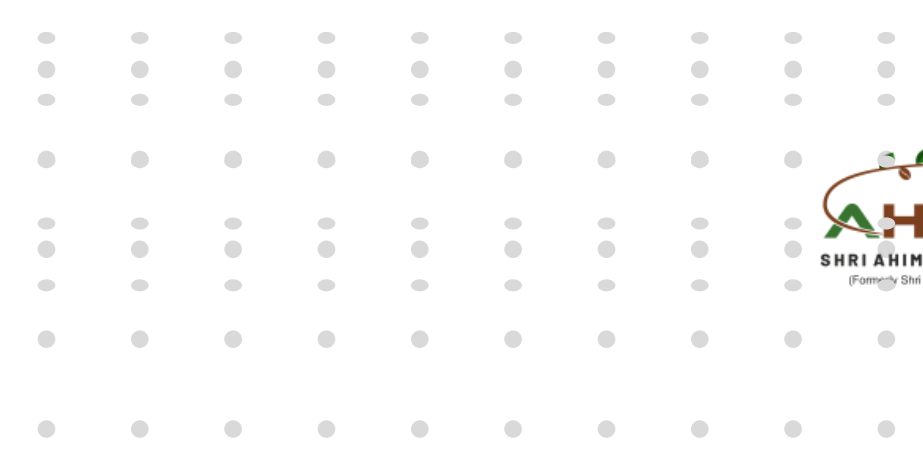
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# THANK YOU

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